



Bond Pirates Rugby Union Club Inc

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2023 Sponsorship Package

Be a part of the action in 2023.

Bond Pirates is going from strength to strength with increasing member numbers and volunteer commitment to see our teams succeed. To build on the success we need business partners to boost their brand while assisting our community sport of Rugby Union for our 2023 season. We are home of Juniors from 6s to 18s, Girls 7s from 13s to open women's, Senior's 1st to 3rd grades and our over 35s Social Buccaneers group. We to each other are an extended family who pride ourselves in fostering good sportsmanship and delivering a fair game.

We are coming through the other side of Covid and bad weather that's effected clubs in so many ways in a good position and now have our sights on further premierships wins for 2023 and beyond. We also aim through sponsorship and good money management to complete club renovations, add playing equipment and increase education in our coaches/players with qualifications to assist game knowledge and coaching tools.

Sponsorship is an important part of our club. We love promoting local businesses to our engaged local members and players.

SPONSORSHIP BENEFITS US

Sponsorship assists all players from under 6s to 1st Grade with a financial boost that's the backbone of success. The benefits include:

- ✘ Reduced player registration costs giving the affordability of playing rugby to all and allowing family assist registrations.
- ✘ Up to date and good quality training equipment required for safe and effective skill development.
- ✘ Fresh and appealing rugby wear that both sponsors and players are proud to wear on, off, during season or not.
- ✘ Budgets towards club maintenance/repairs/renovations
- ✘ Increased skill training for players and coaches

SPONSORSHIP BENEFITS YOUR BRAND

Some of the many benefits that sponsoring a community club like Bond Pirate Includes:

- ✘ INCREASED BRAND AWARENESS
- ✘ Networking opportunities with members and other affiliated parties
- ✘ Acknowledgement on Bond Pirates Facebook page and/or bar screen. Opportunities to promote business on Facebook page (subject to club approval)
- ✘ Community involvement and acknowledgement
- ✘ Company logo and web link on Club website display
- ✘ Don't forget ... sponsorship and any donations are TAX DEDUCTIBLE!
- ✘ Other opportunities available upon discussions with associated parties
- ✘ Plus, invitations to various social events put on through the year including our Sponsors Day



Sponsorship is an important part of our community rugby clubs success



SPONSORSHIP PACKAGES 2023

MAJOR Sponsorship Package 2023 \$20 000 plus GST

- ✘ Company Branding on ALL Jerseys for Seniors – Juniors – Girls 7s (Front Centre location) Worn by 16+ Junior 4 Senior and 3+ Girls 7s Teams
- ✘ Training Shirt worn by ALL players for training and to games with 500 purchased
- ✘ Game day management Main TENT display for Senior Games and Special Events
- ✘ Corner Post Pads branding display
- ✘ Club House Signage displayed facing out to the field on the club house roof



A Position Sponsor – For 1st 2nd 3rd and 18s Teams

Position Sponsor for 2023 available. Check if your number has been released from our loyal supporter sponsors and join the team by branding your business on your favorite player/position Jersey. Jersey numbers 1 to 15 individually sold and reserve numbers as a set. **\$800 Per number 1 to 15 \$1600 16 to 25 plus GST**



STAY TUNED TO SEE IF YOUR NUMBER IS UP FOR GRABS

Red Sponsorship Package \$8 000 plus GST

FIVE AVAILABLE

- ✘ Your company branding on a choice of:
 - shorts back left or Right position worn by all senior and junior players 20+ teams
 - Junior Jersey Back top location 16+ teams
 - Senior Jersey Back bottom location 4+ teams
 - Junior Jersey Back bottom location 16+ teams
- ✘ Your company branding displayed on club house sign



Sleeve Sponsorship Package

\$1 500 plus GST SIX AVAILABLE

- ✘ Your company branding on a choice of:
 - Senior Jersey sleeve
 - Junior Jersey sleeve
 - Training Shirt Sleeve

TAKE ALL THREE FOR \$3000



Your Sponsorship Matters



White Sponsorship Package \$800 plus GST **GIRLS 7s**

Help boost our Girls 7s program with all sponsorship raised injected into the development of their season.

☠ Your company branding on a choice of Jersey Sleeve, Jersey Back or Shorts Back location

Rugby 7s is one of the fastest growing sports with increasing attention due to Commonwealth Games link. Your sponsorship could directly help a player spark their dream of representing Australia.

TRAINING TEE Sponsorship Package \$500 plus GST

Seen on ALL members Seniors – Juniors – Girls 7s

Be part of the action by sponsoring our Training Tee for 2023. Our Training Tee is worn by all senior, junior and girls 7s teams for training as well as to and from games. Logo branding is placed over the back of the training tee.

500 Training Tees' are purchased for the season and are proudly worn during season and beyond.



Game Day Management Sponsorship Package \$800 plus GST

In 2023 we aim to strengthen our game day management by ensuring we create a team effort for field marshals, water runners, lines persons and ball boys by ensuring all members involved are trained, supported, and dressed to stand out by a bright coloured vest that your company branding will be displayed. We also hope that through your support we can select six juniors to begin their referring development by paying for courses and providing time to develop their confidence at home games. **WATCH THIS SPACE.**

Large Equipment wish list \$2 500 plus GST



Enforcer's Sleds are ideal for reviewing players' posture, packing and scrummaging technique, either as an individual or as a pair. They can also be used for specific fitness and conditioning to develop torso and leg driving strength. Ideal for all levels. These sleds can be custom made to meet specific requirements. This enables the coach to look at the individual's posture/technique whilst at the same time working on torso and leg strength and conditioning.

DIRECT ASSITANCE TO PLAYERS GAME PERFORMANCE

**BE APART OF THE ACTION 2023 AND SUPPORT THE
BOND PIRATES FAMILY REACH NEW HEIGHTS.**

We look forward to Partnering with you in 2023

[Sponsorship@bondpirates.com.au](mailto:sponsorship@bondpirates.com.au)